



The 15th Harry S Truman Conference
***70th Anniversary of the U.S.-Korea Alliance: Exploring Globalization,
Society, Energy, Technology and Environment***

Thursday, August 24, 2023

Location: University of Missouri (MU) Campus in Columbia, Missouri
N201 Memorial Union

8:30 – 9:00 a.m.: Registration

9:00 – 9:30 a.m.:

- Emcee by Sang Kim, Director, Asian Affairs Center
- Welcome & Opening Remarks by
 - Latha Ramchand, Provost and Executive Vice Chancellor, University of Missouri
 - Seog Jun Song [MU '05 Ph.D., Economics], Member of Korean National Assembly & President of MU Korean Alumni Association

9:30 - 11:30 a.m.: ***Session 1***

Presenters:

- “Geopolitics and South Korea’s Economic Success” by Jonathan “Vanya” Kriekhaus, Professor, Political Science, Truman School of Government and Public Affairs, University of Missouri
- “Fostering Balanced Growth through Education: A Comparative Analysis of South Korea and the U.S.” by Sunghwan Kim [MU '92 MBA], Professor in Finance, School of Business Administration, Kyungpook National University
- “President Yoon’s New Diplomacy: Navigating the Intersection with Domestic Political Challenges” by Seungkwon You [MU '95 MA & '02 Ph.D., Political Science], Director of Global Leadership Program, Asian Affairs Center; Co-Director, Institute for Korean Studies, University of Missouri
- “Election Polls and Forecasting Models: Lessons for the 2024 Presidential Election” by Mary Stegmaier, Vice Provost for International Programs & Associate Professor, Truman School of Government and Public Affairs, University of Missouri
- “Public Diplomacy: Soft Power of Korean Culture” by Jae-Hwa Shin [MU '03 Ph.D., Journalism], Professor, University of Southern Mississippi



Discussants: (10 minutes comments followed by discussion and Q&A):

- Ronald Ratti, Professor Emeritus, Economics, University of Missouri
- Wang Sik Kim [MU '89 Ph.D., Political Science], Professor Emeritus, Ewha Womans University; Adjunct Professor of Korean Politics, University of Missouri

12:00 p.m. Conference Luncheon

12:30 p.m. Luncheon Keynote Presentation by Seog Jun Song [MU '05 Ph.D., Economics], Member of Korean National Assembly & President of MU Korean Alumni Association

1:30 - 3:30 p.m.: **Session 2**

Presenters:

- “Information Territorialism and Public Policy” by Baekkwon Park, Associate Professor, Truman School of Government and Public Affairs; Co-Director of Institute for Korean Studies, University of Missouri
- “The Economic Costs of Climate Change and Demand Side Solutions” by Seunghoon Lee, Assistant Professor, Economics, University of Missouri
- “Korea’s Technological Leadership as a Strategic Partner with the U.S.” by Sungsoo Kim [MU '07 BS & '09 MA, Economics], Adjunct Professor at Hanyang University and UNIST & CEO of Datacrunch Global

Discussants: (10 minutes comments followed by discussion and Q&As)

- David Webber, Professor Emeritus, Political Science, Truman School of Government and Public Affairs, University of Missouri
- Meongsu Lee [MU '14 MA in Economics & '20 Ph.D. in Agricultural and Applied Economics], Post-Doctoral Fellow, FAPRI, University of Missouri

3:30 – 5:00 p.m.: Closing Remarks & Reception